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New Virtual Missions Kit Empowers Churches to Engage in Global Ministry Without Travel

Developed by Switchboard in partnership with Charstar and Pioneers, funded by a Missio Nexus Innovation Grant

AUSTIN – February 3, 2025 – Many Christians want to serve in global missions, but time, resources and logistics often prevent active involvement. At the same time, missionaries worldwide face challenges that require professional skills they may not have, such as marketing, technology and financial management.

Virtual missions provides a way for believers to **use their skills remotely** to support missionaries, ministries and organizations around the world. Through virtual collaboration, churches can engage more members in meaningful global impact—without the limitations of travel or fundraising.

To bridge this gap, **Switchboard** (globalswitchboard.io), in collaboration with **Charstar** (charstar.org) and **Pioneers** (pioneers.org), is launching the **Virtual Missions Kit**, a resource designed to help churches introduce and implement virtual missions programs. This initiative is funded by a **Missio Nexus Innovation Grant** and will be available **February 3, 2025**.

Equipping Churches to Mobilize Their Congregations for Virtual Missions

The **Virtual Missions Kit** provides everything church leaders—missions pastors, senior pastors and missions committee members—need to equip their congregations for global impact. The kit includes:

- **Guides and engagement strategies** to introduce virtual missions to leadership and church members.
- **Presentation and launch materials**, including ready-to-use slides, handouts and explainer videos.
- **The Switchboard skill assessment** to help believers discover and apply their unique gifts to global ministry.
- **Ongoing support and community** through specialists, FAQs and a network of churches engaged in virtual missions.

“Switchboard’s Virtual Missions Kit changes how we think about mobilizing people toward the Great Commission,” said Keaton Koch, pastor of mobilization at Grace Covenant Church of Austin. “This resource helps churches remove traditional barriers to missions involvement, allowing more believers to contribute their skills in meaningful ways.”

A Powerful Partnership for Greater Impact

The **partnership between Switchboard, Christar and Pioneers** ensures the **Virtual Missions Kit** is built with deep missions expertise and practical implementation strategies.

- **Christar’s Engagement and Advancement division** led the kit’s design, leveraging its expertise in church partnerships.
- **Pioneers** is supporting distribution, expanding the kit’s reach to churches nationwide.
- **Switchboard** provides the technology and platform that connect skilled believers with global missions opportunities.

“The Missio Nexus Innovation Grant enables us to provide not just this kit but also to develop future resources that will further connect churches, missionaries and faith-based organizations with skilled volunteers,” said Heather Trumpfheller, Chief Growth Officer at Switchboard.

How Churches Can Get Involved

Church leaders interested in launching a **virtual missions program** can access the **Virtual Missions Kit** by visiting globalswitchboard.io/virtual-missions-kit and completing a short survey. Switchboard, Christar and Pioneers are actively introducing their networks to this resource.

For more information, visit globalswitchboard.io or contact **Heather Trumpfheller** at htrumpfheller@globalswitchboard.io.