

# Network Mapping Worksheet: Identifying and Activating Your Support Network

## Objective

This tool helps cross-cultural workers and Great Commission Organizations (GCOs) identify individuals, churches, organizations, and ministry partners in their existing support networks to communicate specific volunteer opportunities to those who are already invested in their ministries. By visualizing and categorizing these connections, you can determine who to invite and the best communication channels to engage them.

**Before you begin:** If you haven't yet clarified your ministry needs, start with the **SAGE Analysis Tool** to identify gaps where virtual volunteers could provide support. If you already know your needs, proceed with this tool to determine who in your network might be able to help and how to engage them.



**SAGE  
Analysis  
Tool**

## Step 1: Identify Your Network Categories

List key groups in your existing network that might contain potential virtual volunteers. These can include:

### 1. Individuals and Families

(friends, mentors, former teammates, donors, supporters)

### 2. Churches

(your sending church, supporting churches, missions committees, small groups)

### 3. Coworkers & Associates

(other cross-cultural workers, ministry teammates, past colleagues)

### 4. Local Ministry Efforts

(community outreach programs, partner ministries in your field)

### 5. Organizations

(NGOs, missions agencies, parachurch groups, educational institutions)

### 6. Your Sending Organization

(staff, leadership, mobilization teams)

## Step 2: Categorize by Activation Potential

Assess the potential of these groups or individuals to serve as virtual volunteers based on their skills, interest, and availability. Example:

Name/Group	Potential to Serve	Ease of Activation	Possible Roles
John & Sara (supporters)	High	Easy	Admin support, donor engagement
New Hope (Miss. Committee)	Medium	Moderate	Communications, fundraising

## Step 3: Determine Best Communication Methods

Different contacts require different approaches. Assign the best method of engagement for each contact:

- Direct Message (Text, Email, WhatsApp, Social Media)
  - Best for personal contacts
- Scheduled Video Call
  - Ideal for leadership teams, churches, or key partners
- Presentation or Group Meeting
  - Effective for engaging multiple people at once
- Email Newsletter or Update
  - Good for broader networks that need awareness before engagement

## Step 4: Graphing Message Priority

Now that you’ve identified your contacts and engagement strategies, use the Messaging Priority Graph to prioritize your communication efforts to each group or individual. Follow this path to maximize efficiency and likelihood of success.

*Quadrant 1 → Quadrant 2 → Quadrant 3 → Quadrant 4*

## Step 5: Communicate Your Needs

Use these tools to help you clearly communicate the mission and value of Switchboard.



Comprehensive  
Communication Guide



Request  
Builder

# Activation Potential Chart

Name/Group	Potential to Serve	Ease of Activation	Possible Roles	Communication Channel

# Messaging Priority Graph

Start here

Easy to Activate

1

2

High Potential

Low Potential

3

4

Harder to Activate

End here