Objective

Provide a step-by-step process to successfully onboard your church to Switchboard's virtual missions platform, ensuring engagement, participation and alignment with the Great Commission.

Step 1: Cast the Vision to Church Leadership

Present the Opportunity:

- Introduce the concept of virtual missions and how it aligns with the church's mission goals.
- Highlight the impact of empowering members to use their unique skills for global ministry.

Discuss the Benefits:

- For Members: Discover their God-given talents, and engage in meaningful missions work.
- For Missionaries: Gain critical support, allowing them to focus on their core calling.
- For Churches: Strengthen member involvement and increase missional impact.

Provide Leadership Resources:

- Share presentation slides, handouts and real-life success stories.
- Offer FAQs to address common concerns and ensure confidence in the platform.

Step 2: Introduce the Skill Assessment Tool

Purpose:

Equip members to identify how their skills and experiences can best contribute to global missions.

How It Works:

- Visit globalswitchboard.io/kit/skill.
- Answer questions about skills, passions and experiences.
- Receive personalized insights into missional opportunities.

Promote Participation:

- Announce the tool during services and events.
- Share testimonials from users who discovered new ways to serve.
- Emphasize the simplicity and value of the assessment.

Step 3: Plan a Congregation Roll-Out

Preparation:

- Set a date to introduce Switchboard during a Sunday service or special event.
- Use multimedia tools such as videos, slides or live demonstrations.

Presentation Structure:

- Explain the vision of virtual missions.
- Introduce the skill assessment and its purpose.
- Provide an overview of how Switchboard works for members and missionaries.

Provide Next Steps for Members:

- Complete the skill assessment.
- Create a profile on Switchboard.
- Begin serving in virtual missions.

CTA: Encourage members to start today at globalswitchboard.io.

Step 4: Track and Celebrate Engagement

Monitor Progress:

- Use monthly traction reports to see how members are engaging.
- Track metrics like profile completions, matches made and hours served.
- Celebrate Impact:
 - Share success stories during services or in newsletters.
 - Highlight how members' contributions are advancing the Great Commission.
 - Use visuals and testimonials to inspire ongoing participation.

Step 5: Provide Ongoing Support

Equip Leaders:

- Train a point person to oversee Switchboard implementation.
- Offer regular updates and resources to maintain momentum.

Encourage Feedback:

- Create channels for members and missionaries to share their experiences.
- Use feedback to refine the process and address any challenges.

Conclusion

Key Takeaways:

- Switchboard enables every member of your church to actively participate in global missions.
- The skill assessment tool provides a practical starting point for discovering each person's role.
- Regular tracking and celebration will keep engagement high and inspire ongoing involvement.

Next Steps:

- Schedule a leadership meeting to finalize the rollout plan.
- Announce Switchboard and the skill assessment to your congregation.
- Begin the onboarding process and watch your church engage with the Great Commission in new and impactful ways.

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Begin your church's virtual missions journey today! It takes just five minutes to get started ...

Check out the kit, explore the resources and try the skills assessment.

Take Six Weeks to Review and Decide (Months 1-2)

- Explore the benefits of the kit with your church leadership.
- Expand your vision for missions in your church.
- Try it yourself to see how it works.
- Pray, asking God to show you how to share it with your congregation.

Over Eight Weeks Establish the Program With a Core Team (Months 2-3)

- Gather core team feedback.
- Identify new ways to engage.
- Brainstorm with your mission advisor to better support your vision.
- Engage your congregation.

Invest Two Months to Prepare for a Broad Launch (Months 4-5)

- Involve more members.
- Use provided resources to develop church-specific materials.



- Leverage the experience of the core team to demonstrate value.
- Highlight requests from existing workers and ministries.
- Weave your global missions message with the immediacy of serving and connecting.



Celebrate and Iterate

- Invite all church members to participate.
- Leverage stories to demonstrate relevance to members.
- Encourage new ministries to join Switchboard so your members can connect with them directly.

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