

Leadership Presentation Guide for Switchboard

Objective

Equip church leaders with a clear understanding of Switchboard's purpose, benefits and implementation process, ensuring their support in mobilizing the congregation for virtual involvement in global missions.

Presentation Structure

1. Introduction

Capture attention and set the stage:

Sample Script:

"Imagine every member of our church actively participating in missions—not just through prayer and giving, but by using their unique skills and expertise to make a direct global impact. Switchboard makes this possible. It's a virtual platform connecting believers to needs on mission teams worldwide, and it's simple, secure and effective."

2. Why Switchboard?

Present the problem:

Many church members want to be involved in missions but feel unqualified, don't know where to start or have time constraints.

Provide the solution:

Switchboard removes these barriers by offering flexible, virtual opportunities to serve.

Benefits for churches:

- Uncover hidden talents and passions within the congregation.
- Increase member engagement in meaningful ways.
- More effectively support missionaries by bridging resource gaps.

3. How It Works

For members:

- Create a profile highlighting skills, interests and availability.
- Be matched with missionaries' needs based on their unique expertise.
- Engage virtually, making a global impact from home.

For our missionaries:

- Post needs for skilled volunteers.
- Be matched with believers whose expertise fits their needs.
- Receive support that allows them to focus on their core ministry work.

For Churches:

- Introduce and promote the Switchboard platform.
- Gain insights into how members are serving globally through monthly traction reports.

4. Real-Life Impact

Share stories from Switchboard users:

Joel (Kingdom Consultant): "Switchboard allowed me to use my marketing skills to help someone very specifically who had a specific need and then see that impact."

Peter (Missionary): "Switchboard volunteers reduced stress on our team, letting us focus on God's work."

5. Call to Action

Next Steps for Leadership:

- Approve Switchboard as a church initiative.
- Announce the program during a Sunday service or leadership meeting.
- Empower a point person to oversee Switchboard implementation.

Sample Closing Script:

"Switchboard is more than a platform; it's an opportunity to live out the Great Commission in new and meaningful ways. By supporting this initiative, you can mobilize every member of our church to find their part in God's global story."

Additional Resources



**Presentation
slides**



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